



2023 HR PRIORITIES

MANAGE EXPECTATIONS TO ATTRACT AND RETAIN EMPLOYEES

82%

of employees say it's important for their organization to see them as a person, not just as an employee.*

*Gartner Top 5 Priorities for HR Leaders in 2023



3 Proven Tactics to Create a Person-First Employee Culture

1



Prioritize Personal Growth

Provide employees with objective career coaches. This helps them prioritize their personal goals and explore how to pursue them both internally and externally, while contributing to employee retention.

2



Facilitate Creative Collaboration

Encourage cooperation between employees to increase employee engagement. Invest in tech that makes it easier to pool ideas, co-edit projects, and communicate with colleagues – no matter where they are.

3



Foster a Culture of Shared Purpose

Present a clear vision and core values that are people-focused. Communicate these values often, and integrate them into all aspects of the employee experience from onboarding to company retreats.

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